

Empower Hope Joins CCCC as Inaugural Strategic Partner Member

Advancing Goal-Concordant Care for Every Person Facing Serious Illness

Every person living with serious illness deserves care aligned with their values, goals, and priorities, delivered at the right time, in the right setting. That belief is why Empower Hope is honored to join the Coalition for Compassionate Care of California (CCCC) as its inaugural Strategic Partner Member, and why we are proud to invest in a community that has long championed compassionate, person-centered care across California.

Our Vision

Too often, the patients who would benefit most from palliative care and hospice are identified too late, or not at all. **The result is care no one would choose:** avoidable hospitalizations, late referrals, distressed families, and rising costs. We exist to change that. In a healthcare system often constrained by complexity, we are reimagining how technology can bring humanity back to care.

By combining patient preferences with ethical artificial intelligence and actionable clinical insights, Empower Hope helps clinicians act earlier, communicate more effectively, and deliver care that honors what matters most to each patient.

What We Deliver

Our solution suite spans the full arc of serious illness care: risk stratification, digital advance care planning, and patient and family engagement. Our advance care planning offering is anchored by **PREPARE for Your Care**, among the most rigorously studied, evidence-based age-friendly advance directive programs available alongside digital POLST, complete with integrated e-signature and e-notarization capability.

For health plans, the evidence base is among the most consistent in healthcare: Earlier palliative care involvement and timely hospice enrollment are associated with better quality performance, improved member and family experience, less intensive healthcare utilization, and lower costs. For health systems and medical groups, it means a scalable path to goal-concordant care, earlier specialty referrals, and less burden on clinical teams. For hospice and home-based agencies, it means timelier referrals, smoother transitions, and patients arriving with their preferences already known and documented, with ePOLST ensuring portable medical orders travel with the patient.

A Shared Commitment

We believe technology should be an enabler, making it easier to do the right thing for patients and their families. We use AI to augment clinical intelligence, not replace it, and we hold ourselves to a high standard for how that technology is built and deployed: transparent, peer-reviewed, and clinically governed, including a mortality risk model published in *JAMA Network Open* and developed at a national comprehensive cancer center.

Let's Connect

Empower Hope is founded and clinically led by a triple board-certified physician in Hospice and Palliative Medicine, Family Medicine, and Clinical Informatics and built by people who have spent their careers at the bedside and in the systems that shape serious illness care. If your organization is working to identify the right patients at the right time, elicit the preferences of patients and families in advance, and support better transitions to the right place of care, we'd welcome a conversation, even a brief one to compare notes on what's working.

Email us at info@empowerhope.ai with "CCCC" in the subject line, and we'll set up a brief 20-minute conversation.

Empower Hope is a healthcare AI company dedicated to goal-concordant serious illness care, with solutions for payers, health systems, clinics, and home-based agencies.